

ConvaTec Launches Sensi-Care[®] Skin Protectant Incontinence Wipes, Expanding Core Wound Business and Protecting Patients' Skin

- *Expansion of Sensi-Care[®] portfolio in \$500m market for skin care wipes, providing customers with advanced, evidence-based¹ solutions to cleanse, moisturize and protect patients' skin*

READING, UNITED KINGDOM (23 March 2017) — ConvaTec Group Plc (“ConvaTec”), a leading global medical technology company, today announced the U.S. launch of Sensi-Care[®] Skin Protectant Incontinence Wipes, providing customers with an advanced solution to help protect patients with skin at risk of breakdown due to incontinence.

The launch expands the company's presence in a growing segment of the \$500 million wipes market, and adds to its portfolio that helps protect the skin, which includes Aloe Vesta[®] and Sensi-Care[®] cleansers, moisturizers, and moisture barriers, and supporting products such as AQUACEL[®] Foam Pro dressings and Flexi-Seal[®] Signal Fecal Management Systems.

Sensi-Care[®] Skin Protectant Incontinence Wipes are designed to help care providers cleanse patients' delicate skin following episodes of incontinence. Formulated with an optimal combination of skin care ingredients, the new wipes help treat and prevent incontinence-associated dermatitis (IAD).²

IAD, which is estimated to affect half of people with urinary or fecal incontinence,² is a condition where the skin becomes irritated and inflamed and, if not treated appropriately, severely swollen and blistered. The occurrence of IAD is also associated with an increased risk for the development of pressure injuries (pressure ulcers) and infection.³

Sensi-Care[®] Skin Protectant Incontinence Wipes feature a dual-texture design – smooth on one side and textured on the other – for more efficient cleansing of delicate areas. The disposable wipes may also be warmed for use, to increase patient comfort.* The ingredients in the wipes allow a caregiver to cleanse, moisturize, and protect the skin in one step.

“Episodes of urinary and fecal incontinence, distressing and uncomfortable for patients, can lead to skin damage and increase the risk of pressure injury development and infection,” said Fiona Adam, Vice President and General Manager, Advanced Wound Care. “Our Sensi-Care[®] portfolio including our new incontinence wipes was developed to answer the specific needs of care providers and patients, providing advanced formulations and easy-to-use products to help clinicians lessen these risks.

“ConvaTec is committed to providing a comprehensive range of products that can help healthcare professionals protect patients' skin, including advanced dressings such as AQUACEL[®] Foam Pro and our Flexi-Seal[®] systems for managing acute fecal incontinence.”

Sensi-Care[®] Evidence-based Skin Care

In addition to caring for patients' skin, ConvaTec's Sensi-Care[®] skin care range was developed to provide healthcare professionals with solutions that can help them achieve consistent clinical and economic outcomes.

Sensi-Care[®] skin care products work together in a simple 1-2-3 system to cleanse, moisturize and protect sensitive skin that is already compromised. The line includes Sensi-Care[®] Body Wash & Shampoo, Perineal/Skin Cleanser, Body Cream, Protective Barrier, and Clear Zinc Skin Protectant. The 3-step skin care system provides a simple and proven solution designed to help maintain skin integrity, optimize resources and ensure consistency of care¹ – delivering results that benefit everyone in healthcare.

Sensi-Care[®] Skin Protectant Incontinence Wipes have a skin-friendly pH level, are fragrance free, and available in convenient, re-sealable packs of eight 8"x10" wipes.

For more information about Sensi-Care[®] Skin Protectant Incontinence Wipes and the company's Sensi-Care[®] and Aloe Vesta[®] skin care lines, visit www.convatec.com or call ConvaTec customer service at 1-800-422-8811.

About ConvaTec

ConvaTec is a global medical products and technologies company focused on therapies for the management of chronic conditions. The Company is listed on the London Stock Exchange (stock symbol: CTEC) and has leading market positions in advanced wound care, ostomy care, continence and critical care, and infusion devices. ConvaTec's products provide a range of clinical and economic benefits, including infection prevention, protection of at-risk skin, improved patient outcomes and reduced total cost of care. www.convatecgroup.com

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*Sensi-Care[®] Skin Protectant Wipes should not be used hot, and should not be flushed.

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AP-017540-US

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